## REVIEW REPORT OF THE INDEPENDENT CERTIFIED PUBLIC ACCOUNTANT

To the Shareholders and Board of Directors of SE-EDUCATION PUBLIC COMPANY LIMITED

I have reviewed the accompanying balance sheet in which the equity method is applied to investment, as of March 31, 2008, the related statements of income, changes in shareholders' equity and cash flows, in which the equity method is applied to investment, for the three-month period ended March 31, 2008 of SE-EDUCATION PUBLIC COMPANY LIMITED. I have also reviewed the accompanying separate balance sheet in which the cost method is applied to investment, as of March 31, 2008, the separate statements of income, changes in shareholders' equity and cash flows, in which the cost method is applied to investment, for the three-month period ended the same date of SE-EDUCATION PUBLIC COMPANY LIMITED. These financial statements are the responsibility of the Company's management as to their correctness and completeness in the presentation. My responsibility is to report on these financial statements based on my review. The financial statements of one associated company as mentioned in the notes to the financial statements No. 6.3, from which investments were recorded under the equity method, have been audited by another auditor and I have already received the report of that auditor. My report in part related to the amounts of transactions of the said associated company, which were included in these financial statements in which the equity method is applied to investment, is based on the report of the said auditor. As of March 31, 2008, the investment in the said associated company based on equity method was in amount of Baht 59.28 million, equivalent to 3.27% of the total assets in the balance sheet in which the equity method is applied to investment and the participating loss in the associated company was shown and included in the income statement in which the equity method is applied to investment for the three-month period ended March 31, 2008 at Baht 3.11 million, equivalent to 5.88% of the net profit.

I conducted my review in accordance with the auditing standards applicable to review engagements. Those standards require that I plan and perform the review to obtain moderate assurance about whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of the company's personnel and analytical procedures applied to financial data and thus provides less assurance than an audit in accordance with generally accepted auditing standards and, accordingly, I do not express an opinion on the reviewed financial statements. Together with the report of the another auditor as mentioned in the first paragraph provided summary that is a reasonable basis for my review report.

Based on my review and another auditor's report, nothing has come to my attention that causes

me to believe that the financial statements in which the equity method is applied to investment and the separate

financial statements in which the cost method is applied to investment are not presented fairly, in all material

respects, in accordance with generally accepted accounting principles.

The financial statements in which the equity method is applied to investment and the separate

financial statements in which the cost method is applied to investment for the year ended December 31, 2007 of

SE-EDUCATION PUBLIC COMPANY LIMITED were audited by another auditor of the same firm who

expressed thereon an unqualified opinion but made observation relating to change in the accounting policy for

recording of investment in associated companies from the equity method to the cost method in the separate

financial statements in which the cost method is applied to investment, in the report dated on February 22, 2008.

The balance sheet in which the equity method is applied to investment and the separate balance sheet in which the

cost method is applied to investment as of December 31, 2007 which were presented for comparative purpose were

a part of the said financial statements.

In addition, the statements of income, changes in shareholders' equity and cash flows in which

the equity method is applied to investment, and the separate statements of income, changes in shareholders' equity

and cash flows in which the cost method is applied to investment for the three-month period ended March 31,

2007 of SE-EDUCATION PUBLIC COMPANY LIMITED as show was comparison were reviewed by another

auditor the same firm whose report dated on May 10, 2007 found that nothing had come to her attention that

caused her to believed that the financial statements were not presented fairly, in all material respects, in

accordance with generally accepted accounting principles but gave observation relating to the change in the

accounting policy for recording of investment in associated companies from the equity method to the cost method

in the separate financial statements in which the cost method is applied to investment.

SAM NAK-NGAN A.M.C. CO., LTD.

(Miss Sansanee Poolsawat)

Certified Public Accountant (Thailand) Registration No. 6977

Bangkok,

May 9, 2008

#### SE-EDUCATION PUBLIC COMPANY LIMITED

#### BALANCE SHEETS

As of March 31, 2008 and December 31, 2007

(Unit: Thousand Baht) Financial statements in which Separate financial statements equity method is applied in which cost method is applied to investment to investment Note 2008 2007 2008 2007 Unaudited Audited Unaudited Audited **Limited Review Only Limited Review Only ASSETS** CURRENT ASSETS Cash and cash equivalent items 371,692 298,784 371,692 298,784 Short-term investments-net 3 208,313 208,156 208,313 208,156 Trade accounts and notes receivable-net 4 96,480 92,208 96,480 92,208 2.1 5,000 5,000 Loan to associated company Inventories-net 5 443,656 446,503 443,656 446,503 Prepaid expenses 22,907 26,451 22,907 26,451 Other current assets 20,744 20,744 20,506 20,506 TOTAL CURRENT ASSETS 1,168,792 1,092,608 1,168,792 1,092,608 NON-CURRENT ASSETS Investments in subsidiary and associated companies-net 6 82,169 85,284 69,532 69,532 7 Property, plant and equipment-net 275,367 271,551 275,367 271,551 Leasehold on buildings-net 138,593 138,593 141,727 8 141,727 Assets pending for sale-net 19,200 19,200 19,200 19,200 Land and improvements not used for operation-net 10 33,702 33,718 33,702 33,718 Computer software-net 11 10,663 11,226 10,663 11,226 Copyright and translation advance 20,062 19,424 20,062 19,424 56,542 56,542 Guarantee for rental and deposit 55,628 55,628 Other non-current assets 12 8,491 9,933 8,491 9,933 TOTAL NON-CURRENT ASSETS 644,789 632,152 647,691 631,939

1,813,581

1,740,299

1,800,944

1,724,547

TOTAL ASSETS

(Unit: Thousand Baht)

#### SE-EDUCATION PUBLIC COMPANY LIMITED

#### **BALANCE SHEETS**

As of March 31, 2008 and December 31, 2007

Financial statements in which Separate financial statements equity method is applied in which cost method is applied to investment to investment Note 2008 2007 2008 2007 Unaudited Audited Unaudited Audited **Limited Review Only Limited Review Only** LIABILITIES AND SHAREHOLDERS' EQUITY **CURRENT LIABILITIES** Trade accounts and notes payable 881,550 858,781 881.550 858,781 Accrued expenses 77,473 95,102 77,473 95,102 70,080 Accrued corporate income tax 70,080 51,151 51,151 Other current liabilities 54,579 60,572 54,579 60,572 TOTAL CURRENT LIABILITIES 1,083,682 1,065,606 1,083,682 1,065,606 NON-CURRENT LIABILITIES Other non-current liabilities 7,791 7,581 7,791 7,581 TOTAL NON-CURRENT LIABILITIES 7,791 7,791 7,581 7,581 TOTAL LIABILITIES 1,091,473 1,073,187 1,091,473 1,073,187 SHAREHOLDERS' EQUITY 13 Share capital Authorized share capital 328,345,090 ordinary shares @ Baht 1.00 each 328.345 328,345 328,345 328,345 Issued and paid-up share capital 323,921,130 ordinary shares @ Baht 1.00 each 323,921 323,921 323,765,330 ordinary shares @ Baht 1.00 each 323,765 323,765 149,421 Premiums on share capital 149,421 149,421 149,421 Capital surplus from assets revaluation 29,811 30,057 29,811 30,057 Unrealized loss-securities available for sale 3 (656)(2,757)(656)(2,757)Retained earnings 14 Appropriated Legal reserve 35,627 35,627 35,627 35,627 Unappropriated 183,984 130,999 171,347 115,247 TOTAL SHAREHOLDERS' EQUITY 722,108 667,112 709,471 651,360 TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY 1,813,581 1,740,299 1,800,944 1,724,547

Notes to financial statements are an integral part of the above statements.

#### SE-EDUCATION PUBLIC COMPANY LIMITED

#### INCOME STATEMENTS

For the three-month periods ended March 31, 2008 and 2007

(Unit: Thousand Baht) Financial statements in which Separate financial statements equity method is applied in which cost method is applied to investment to investment 2008 2007 2008 2007 Revenues from sales 1,044,706 867,893 1,044,706 867,893 Cost of sales (712,781)(594,823) (712,781)(594,823) 331,925 273,070 331,925 273,070 Gross profit Other income 12,955 8,456 12,955 8,456 Selling and administrative expenses (263,684)(225,319)(263,684)(225,319)15 Directors' remuneration (5,037)(559)(5,037)(559)Interest expenses (115)(157)(115)(157)Participating loss from investment in associated companies (3,115)(3,478)Net profit before corporate income tax 72,929 52,013 76,044 55,491 Corporate income tax (19,944)(19,322)(19,944)(19,322)Net profit 52,985 32,691 56,100 36,169 BASIC EARNINGS PER SHARE (Unit: Baht) 0.16 0.17 0.11 16 0.10 DILUTED EARNINGS PER SHARE (Unit: Baht) 16 0.10 0.11

Unaudited

**Limited Review Only** 

# SE-EDUCATION PUBLIC COMPANY LIMITE STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUIT

# For the three-month periods ended March 31, 2008 and 2007

# Financial statements in which equity method is applied to investment

(Unit: Thousand Baht)

		Issued and	Premiums on	Capital surplus	Unrealized gain	Retaine	d earnings	earnings Treasury	
		paid-up	share capital	from assets	(loss) on securities	Appropriated	Unappropriated	stock	
	Note	share capital		revaluation	available for sale				
Balance as of January 1, 2008		323,765	149,421	30,057	(2,757)	35,627	130,999	-	667,112
Depreciation-capital surplus from assets revaluation		-	-	(246)	-	-	-	-	(246)
Unrealized gain-securities available for sale		-	-	-	2,101	-	-	-	2,101
Unrealized transactions in the income statements		323,765	149,421	29,811	(656)	35,627	130,999	-	668,967
Shares purchased by exercising warrants									
of employees	13	156	-	-	-	-	-	-	156
Net profit for the period		-	-	-	-	-	52,985	-	52,985
Balance as of March 31, 2008		323,921	149,421	29,811	(656)	35,627	183,984	-	722,108
Balance as of January 1, 2007		332,895	149,421	31,047	(5,571)	158,268	121,592	(122,641)	665,011
Depreciation-capital surplus from assets revaluation		-	-	(244)	-	-	-	-	(244)
Unrealized gain-securities available for sale		_	-	-	927	-	-	-	927
Unrealized transactions in the income statements		332,895	149,421	30,803	(4,644)	158,268	121,592	(122,641)	665,694
Shares purchased by exercising warrants									
of directors and employees	13	9,640	-	-	-	-	-	-	9,640
Net profit for the period		-	-	-		-	32,691	-	32,691
Balance as of March 31, 2007		342,535	149,421	30,803	(4,644)	158,268	154,283	(122,641)	708,025

Unaudited

**Limited Review Only** 

# SE-EDUCATION PUBLIC COMPANY LIMITE

# STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUIT

# For the three-month periods ended March 31, 2008 and 2007

# Separate financial statements in which cost method is applied to investment

(Unit: Thousand Baht)

		Issued and	Premiums on	Capital surplus	Unrealized gain	Retaine	d earnings	Treasury	Total
		paid-up	share capital	from assets	(loss) on securities	Appropriated	Unappropriated	stock	
	Note	share capital		revaluation	available for sale				
Balance as of January 1, 2008		323,765	149,421	30,057	(2,757)	35,627	115,247	-	651,360
Depreciation-capital surplus from assets revaluation		-	-	(246)	-	-	-	-	(246)
Unrealized gain-securities available for sale		-	-	-	2,101	-	-	-	2,101
Unrealized transactions in the income statements		323,765	149,421	29,811	(656)	35,627	115,247	-	653,215
Shares purchased by exercising warrants									
of employees	13	156	-	-	-	-	-	-	156
Net profit for the period		-	-	-	-	-	56,100	-	56,100
Balance as of March 31, 2008		323,921	149,421	29,811	(656)	35,627	171,347	-	709,471
Balance as of January 1, 2007		332,895	149,421	31,047	(5,571)	158,268	101,793	(122,641)	645,212
Depreciation-capital surplus from assets revaluation		-	-	(244)	-	-	-	-	(244)
Unrealized gain-securities available for sale			-	-	927	-	-	-	927
Unrealized transactions in the income statements		332,895	149,421	30,803	(4,644)	158,268	101,793	(122,641)	645,895
Shares purchased by exercising warrants									
of directors and employees	13	9,640	-	-	-	-	-	-	9,640
Net profit for the period			-			<u>-</u>	36,169		36,169
Balance as of March 31, 2007		342,535	149,421	30,803	(4,644)	158,268	137,962	(122,641)	691,704

Unaudited

Limited Review Only

(Unit: Thousand Baht)

#### SE-EDUCATION PUBLIC COMPANY LIMITED

#### CASH FLOW STATEMENTS

For the three-month periods ended March 31, 2008 and 2007

Financial statements in which Separate financial statements in which cost method is applied equity method is applied to investment to investment 2008 2008 2007 2007 CASH FLOW FROM OPERATING ACTIVITIES Net profit before corporate income tax 72,929 52,013 76,044 55,491 Adjustment to net profit for cash-received (payments) from operation Doubtful debts and bad debts (1,834)2,865 (1,834)2.865 Loss from returned goods estimation (reversal) (4,663)(60)(4,663)(60)4,245 2,723 4,245 Loss from lost goods 2,723 Loss from dilapidated and slow moving goods (reversal) (1,333)6,846 (1,333)6,846 Loss from goods destroyed 1,355 1,355 3,115 3,478 Participating loss from investment in associated companies Depreciation-fixed assets for operation 20,705 18,207 20,705 18,207 Depreciation-fixed assets not used for operation 16 16 16 16 Loss from written-off fixed assets 3 35 3 35 Amortized leasehold 3,099 3,134 3,099 3,134 1,195 Computer software amortized 961 1.195 961 Interest expenses 115 157 115 157 (1,687)(1,687)(3,421)Interest income (3,421)Dividend income (2,424)(1,324)(2,424)(1,324)(Gain) loss from sale of short-term investments (472)137 (472)137 Profit from operation before change in operating assets and liabilities 92,643 87,488 92,643 87,488 Operating assets decrease (increase) Trade accounts and notes receivable 2,225 (893)2,225 (893)Inventories 102 (48,305)102 (48,305)4,080 3,544 3,544 4,080 Advance expenses Other current assets (304)(12,517)(304)(12,517)Copyright and translation advance (638)241 (638)241 Guarantee for rental and deposit (914)(682)(914)(682)1.442 617 1,442 617 Other non-current assets Operating liabilities increase (decrease) Trade accounts and notes payable 22,769 19,280 22,769 19,280 Accrued expenses (17,629)(11,172)(17,629)(11,172)(5,993)Other current liabilities (5,993)3,654 3,654 Other non-current liabilities 1,310 1,310 210 210 Net cash received in operating activities 97,457 43,101 97,457 43,101 Paid interest (115)(157)(115)(157)(909)(909)Paid corporate income tax (1,015)(1,015)96,327 42,035 96,327 42,035 Net cash received in operating activities

Unaudited

**Limited Review Only** 

Notes to financial statements are an integral part of the above statements.

#### SE-EDUCATION PUBLIC COMPANY LIMITED

#### CASH FLOW STATEMENTS

For the three-month periods ended March 31, 2008 and 2007

(Unit: Thousand Baht) Financial statements in which Separate financial statements equity method is applied in which cost method is applied to investment to investment 2008 2007 2008 2007 CASH FLOW FROM INVESTING ACTIVITIES Cash received form sale of short-term investments 2,416 14,999 2,416 14,999 Loan to associated company (5,000)(5,000)Interest received 1,753 3,421 1,753 3,421 Dividends received 2,424 1,324 2,424 1,324 Purchase of equipment (24,770)(20,787)(24,770)(20,787)Purchase of computer software (398)(30)(398)(30)Net cash used in investing activities (23,575)(1,073)(23,575)(1,073)CASH FLOW FROM FINANCING ACTIVITIES Increase (Decrease) in bank overdrafts (2,013)(2,013)Cash receipts from additional warrants exercised to purchase ordinary shares 156 9,640 156 9,640 Net cash received in financing activities 156 7,627 156 7,627 Cash and cash equivalent items increase (decrease) - net 72,908 48,589 72,908 48,589 Cash and cash equivalent items at the beginning of the period 298,784 290,689 298,784 290,689 371,692 339,278 Cash and cash equivalent items at the end of the period 339,278 371,692

#### Supplemental disclosures to the cash flow statements

- 1. Items not effecting cash flow
  - 2.1 For the three-month periods ended March 31, 2008 and 2007, the Company adjusted unrealizable gain on revaluation of securities available for sale with the shareholders' equity amounting Baht 2.10 million and Baht 0.93 million respectively.
  - 2.2 For the three-month periods ended March 31, 2008 and 2007, the Company wrote-off capital surplus from assets revaluation amounting to Baht 0.25 million and Baht 0.24 million respectively.
  - 2.3 For the three-month periods ended March 31, 2007, the Company reclassified government bond which was due for redemption within three months amounting to Baht 35.00 million from previously short-term investments to cash equivalent.
- 3. Cash and cash equivalent items consist of:

Cash	14,180	15,014	14,180	15,014
Cash at bank (not exceeding 3-months duration)	192,512	99,264	192,512	99,264
Government bond (maturity period not exceeding 3 months)	165,000	225,000	165,000	225,000
Total	371,692	339,278	371,692	339,278

Unaudited
Limited Review Only

# SE-EDUCATION PUBLIC COMPANY LIMITED NOTES TO FINANCIAL STATEMENTS

March 31, 2008 and 2007 (Unaudited/Limited Review Only)

and December 31, 2007 (Audited)

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## 1. General information and basis of financial statements

#### 1.1 General information

SE-EDUCATION PUBLIC COMPANY LIMITED (the Company) was registered for establishment as a limited company on July 29, 1974 and was converted to a public company limited on April 29, 1993, registration number 0107536000285. The Company is situated at 1858/87-90 Nation Tower Building, 19th Floor, Bangna-Trad Road, Bangna, Bangkok 10260. Distribution center is situated at 99 Moo 1, Kingkaew Road, Rajatewa, Bangplee, Samutprakarn 10540.

#### Major areas of business:

- 1. Sell books and magazines on a retail basis through their own SE-ED book centers and Book Variety.
- 2. Publish and distribute their own technical books and magazines, as well as distribute books from other publishers and organizations to nationwide bookshops.
- 3. Advertising services magazines published by SE-ED.
- 4. Publishing engagement and sell electronic parts and equipments.
- 1.2 These interim financial statements are prepared in accordance with generally accepted accounting principles used in Thailand presented in condensed form as specified by Thai Accounting Standard No. 41 (revised 2007) on "Interim Financial Statements". The Company chose to present interim financial statements in condensed form but has presented items in the balance sheet, the statements of income, changes in shareholders' equity and cash flows in the same format as that used for the annual financial statements in accordance to Thai Accounting Standard No. 35 (revised 2007) on "Presentation of Financial Statements".
- 1.3 The interim financial statements are intended to provide information additional to that included in the latest annual financial statements. Accordingly, they focus on new activities, events and circumstances so as not to duplicated information previously reported. These interim financial statements should, therefore, be read in conjunction with the latest annual financial statements.
- 1.4 Significant accounting policies used in the preparation of the interim financial statements are consistent with those used in the annual financial statements for the year ended December 31, 2007. As the Federation of Accounting Professions has issued the Federation of Accounting Professions announcement Nos. 9/2550, 38/2550 and 62/2550 (already announced in the Royal Gazettes) on "Thai Accounting Standards" requiring the use of new accounting standards and those revised in 2007 (with the detail listed below), the Company has already applied to the financial statements for the year 2008 which has no effect significantly on the financial statements of the year 2007 which are presented for comparative purpose.

No.25 (Revised 2007) Cash Flow Statements	No.39 (Revised 2007) Accounting Policies, Changes in
	Accounting Estimates and Errors
No.29 (Revised 2007) Rental Contracts	No.41 (Revised 2007) Interim Financial Statements
No.31 (Revised 2007) Inventories	No.43 (Revised 2007) Business Combinations
No.33 (Revised 2007) Costs of Borrowing	No.49 (Revised 2007) Construction Contracts
No.35 (Revised 2007) Presentation of Financial Statements	No.51 Intangible Asset

- 1.5 Accounting items in the financial statements for the year ended December 31, 2007 have been reclassified to facilitate the comparison with the financial statements for the three-month period ended March 31, 2008. Reclassification was mostly made to property, plant and equipment to become computer software at amount of Baht 11.23 million, assets under construction to become current assets at Baht 5.86 million and copyright and translation paid in advance from current assets to non-current assets at Baht 19.42 million.
- 1.6 The Company prepares its statutory financial statements in the Thai version in conformity with generally accepted accounting principles in Thailand. The accounting principles used may be different from generally accepted accounting principles in other countries. For the convenience of the readers, the financial statements in English version have been prepared by translating from the statutory financial statements in Thai version in order to meet the requirement of domestic reporting.

# 2. <u>Inter transactions with related entities</u>

The Company constitutes accounting transactions incurred with related entities, comprising of the same group of shareholders or common directors. The material remaining balance and inter-transactions between the Company and related entities are as follows:-

#### 2.1 Inter-assets and liabilities

	(Unit : Thousand Baht)			
Financial statements in which equit	y method is applied to investment/			
Separate financial statements in which cost method is applied to investment				
As of Morah 21, 2008	As of Doggamber 21, 2007			

	Type of relation	As of March 31, 2008	As of December 31, 2007
Loan due from associated company	1		
Plearn Patt Co., Ltd.	Associated company		
Beginning balance		-	-
Increased in the period		5,000	-
Received in the period	_	-	<u>-</u>
Ending balance	_	5,000	-
Trade accounts payable	_		
M AND E Co., Ltd.	Associated company	1,999	1,999
GMM Grammy Public Co., Ltd.	Shareholders	4,760	5,192
Bliss Publishing Co., Ltd.	Related company with shareholders	5,840	6,190

As of March 31, 2008, the whole amount of loan due from an associated company was in the form of promissory note with a maturity period of 1 year. The interest rate is the rate of credit interest of a commercial bank at MOR. The objective of the loan is for the associated company to use for construction and working capital for the school.

# 2.2 <u>Inter-revenues and expenses</u>

(Unit: Thousand Baht)

Financial statements in which equity method is applied to investment/

Separate financial statements in which cost method is applied to investment

			For the three-month periods			
	Type of relation	ended March 31		inter-price setting		
		<u>2008</u>	<u>2007</u>			
Purchase goods values						
M AND E Co., Ltd.	Associated company	311	521	Market price		
GMM Grammy Public Co., Ltd.	Shareholders	2,283	280	Market price		
Bliss Publishing Co., Ltd.	Related company with shareholders	s 3,970	3,119	Market price		

# 3. Short-term investment-net

Consisted of :-

(Unit: Thousand Baht)

Financial statements in which

equity method is applied to investment/

Separate financial statements in which

cost method is applied to investment

	As of March 31, 2008	As of December 31, 2007
Securities available-for-sale		
- Investment in Private Fund	139,868	141,812
- Investment in Mutual Fund	49,101	49,101
- Government bond (exceeding 3-month maturity period)	20,000	20,000
Total	208,969	210,913
<u>Less</u> Unrealized loss from fair value adjustment	(656)	(2,757)
Net	208,313	208,156

# 4. Trade accounts and notes receivable-net

Trade accounts receivable are classified by aging overdue as follows:-

(Unit: Thousand Baht)

Financial statements in which
equity method is applied to investment/
Separate financial statements in which
cost method is applied to investment

	As of March 31, 2008	As of December 31, 2007
Trade accounts receivable		
Within credit term	59,717	48,259
Over credit term less than 6 months	37,383	44,386
Over credit term more than 6 months to 12 months	1,766	1,869
Over credit term more than 12 months	25,028	21,997
Total trade accounts receivable	123,894	116,511
Notes receivable	3,179	12,787
Total trade accounts and notes receivable	127,073	129,298
<u>Less</u> Allowance for doubtful debts	(23,918)	(25,752)
Allowance for returned goods	(6,675)	(11,338)
Net	96,480	92,208

As of March 31, 2008 and December 31, 2007, for the trade accounts receivable that were over credit term for more than 12 month, the majority of them already have allowance set up since the year 1998 and the Company has already filed lawsuits against them and on February 5, 2007, the Central Bankruptcy Court ordered for the Company to receive a repayment of Baht 32.93 million (including interest from overdue repayment) from the asset pool of this debtor. At present, the Company has not received any first payment from the pool of assets; thus, there is still no need to reverse the already made allowance for doubtful debt.

# 5. <u>Inventories-net</u>

Consisted of:-

(Unit: Thousand Baht)

Financial statements in which

equity method is applied to investment/

Separate financial statements in which

cost method is applied to investment

	As of March 31, 2008	As of December 31, 2007
Raw material	28,151	27,201
Work in process	13,902	9,863
Finished good	484,264	496,166
Total	526,317	533,230
Less Allowance for lost goods	(22,829)	(28,228)
Allowance for dilapidated and slow moving goods	(59,832)	(58,499)
Net	443,656	446,503

In 2008, the company change a policy for estimating allowance for lost goods from a former rate at 1.20% of each branch sales to a rate of 1.00% of each branch sales, resulting in a decrease of allowance for goods loss in 1<sup>st</sup> quarter of 2008 by Baht 1.73 million. This arrangement is made to suit the current situation.

# 6. Investments in subsidiary and associated companies-net

## Consisted of:-

(Unit : Thousand Baht)

				As of March 31, 2008			
	Nature of business	Paid-up	Percentage of	Cost	Investn	nents .	Dividend
		share capital	share holdings		Equity Method	Cost Method	
Subsidiary company							
SE-ED Book Center Co., Ltd.	Business consulting firm	100	99.93	100	100	100	-
Associated companies							
M AND E Co., Ltd.	Printing office company, produces technical magazines						
	and engineering manuals	400	25.00	100	22,790	100	-
Plearn Patt Co., Ltd.	Institute of private education-Plearn Pattana School	169,350	49.01	83,000	59,279	83,000	-
Total investment			_	83,200	82,169	83,200	-
Less Allowance for revaluation of inv	estments			-	-	(13,668)	-
Net			_	83,200	82,169	69,532	-
			=				

(Unit: Thousand Baht)

				As of December 31, 2007			
	Nature of business	Paid-up	Percentage of	Cost	Investr	<u>nents</u>	Dividend
		share capital	share holdings		Equity Method	Cost Method	
Subsidiary company							
SE-ED Book Center Co., Ltd.	Business consulting firm	100	99.93	100	100	100	-
Associated companies							
M AND E Co., Ltd.	Printing office company, produces technical magazines						
	and engineering manuals	400	25.00	100	22,790	100	1,000
Plearn Patt Co., Ltd.	Institute of private education-Plearn Pattana School	169,350	49.01	83,000	62,394	83,000	-
Total investment			·-	83,200	85,284	83,200	1,000
Less Allowance for revaluation of inve	stments			-	-	(13,668)	-
Net			- -	83,200	85,284	69,532	1,000

- 6.1 For the investments in the SE-ED Book Center Co., Ltd., which is a subsidiary company, the Company did not prepare consolidated financial statements, since the financial statements of the subsidiary company did not materially effect the Company's financial statements.
- 6.2 For the investments in the M AND E Co., Ltd., which is an associated company, the Company has recognized participating profit or loss from operation of that associated company in the financial statements in which the equity method is applied to investment as follows:-
  - 1) For the three-month periods ended March 31, 2008 and 2007, the Company did not recognized participating result from operation of the associated company, since the associated company did not prepare the quarterly financial statements. As of March 31, 2008, the Company had investment in the said associated company amounting to Baht 22.79 million equivalent 1.26% of total assets shown in the financial statements in which equity method was applied to investment. However, the participating profit or loss from operation was not significant to the financial statements of the Company.
  - 2) For the year ended December 31, 2007, the Company recognized participating result from operation for the year ended December 31, 2006, of the associated company, whose financial statements were audited by another auditor. The Company consequently recorded participating profit from investment in such associated company in the income statement in which equity method is applied to investment, for the year ended December 31, 2007, (recorded in the second quarter of year 2007) for the amount of Baht 3.89 million equivalent to 2.12% of net profit shown in the financial statements in which the equity method is applied to investment, and as of December 31, 2007, the Company had investment in that associated company for the amount of Baht 22.79 million equivalent to 1.31% of total assets in the financial statements in which the equity method is applied to investment.

- 6.3 For the investments in the Plearn Patt Co., Ltd., which is an associated company, the Company made recognition of participating result from operation in the financial statements in which the equity method is applied to investment as follows:-
  - 1) For the three-month periods ended March 31, 2008 and 2007, the Company recognized participation in loss from operation in that associated company as presented in the income statement in which the equity method is applied to investment for the amount of Baht 3.11 million and Baht 3.48 million respectively equivalent to 5.88% and 10.64% of net profits shown in the financial statements in which the equity method is applied to investment respectively from the financial statements for the years ended March 31, 2008 and 2007, which were audited by another auditor. This recognition was especially made for the operation of the three-month periods ended March 31, 2008 and 2007. As of March 31, 2008, the Company had investments in the said associated company amounting to Baht 59.28 million equivalent 3.27% of total assets shown in the financial statements in which equity method is applied to investment.
  - 2) For the year ended December 31, 2007, the Company recognized participation in loss from operation in that associated company as presented in the income statement in which the equity method is applied to investment, for the amount of Baht 6.94 million equivalent to 3.78% of net profit shown in the financial statements in which the equity method is applied to investment from the financial statements for the years ended March 31, 2007 and 2006 and the interim financial statements for the nine-month periods ended December 31, 2007 and 2006, which were audited and reviewed by other auditors respectively. As of December 31, 2007, the Company had investment in that associated company for the amount of Baht 62.39 million equivalent to 3.59% of total assets shown in the financial statements in which the equity method is applied to investment.

# 7. Property, plant and equipment - net

For the three-month period ended March 31, 2008, the movements are as follows:-

(Unit: Thousand Baht)

Financial statements in which equity method is applied to investment/

Separate financial statements in which

cost method is applied to investment

Net book value at the beginning of the period	271,551	
Purchases in the period	24,770	
Transfer in	5,463	
Amortized in the period	(11)	
Transfer out	(5,463)	
Depreciation-shown in the income statement	(20,705)	
Depreciation-capital surplus from assets revaluation		
(Presented under shareholders' equity item)	(246)	
Accumulated depreciation of disposed assets	8	
Net book value at the end of the period	275,367	

As of March 31, 2008 and December 31, 2007, improvements on building built on leasehold of the Company with book value in amount of Baht 82.03 million and Baht 75.53 million respectively. Most of these assets would automatically be owned by the lessor once the lease contracts expire as mentioned in the notes to financial statements No. 18.2.

As of March 31, 2008 and December 31, 2007, the Company has fixed assets which were fully depreciated at the cost value of Baht 293.71 million and Baht 281.58 million respectively, which some of these asset were still in used.

As the Company chose cost method for accounting and when there is an increase in asset revaluation, only net value of increase book value will be recorded to related assets account along side with capital surplus from assets revaluation account. For the three-month periods ended March 31, 2008 and 2007, there appeared depreciation of capital surplus being charged to capital surplus from assets revaluation account under the shareholders' equity for the amounts of Baht 0.25 million and Baht 0.24 million respectively. If the Company chooses to account for depreciation on capital surplus through the income statement, the net profit for three-month periods ended March 31, 2008 and 2007 will be shown at less amount of Baht 0.25 million and Baht 0.24 million respectively, but has no effect significantly on earnings per share.

## 8. Leasehold on buildings-net

The whole amount of the leasehold on buildings represented leased areas in leading shopping centers in order to open 13 branches of SE-ED Book Center. Most of these leaseholds were for the period of approximately 15-30 years. For the three-month periods ended March 31, 2008 and 2007, these leasehold rights were amortized to expenses by the amount of Baht 3.13 million and Baht 3.10 million respectively.

# 9. Assets pending for sales-net

As of March 31, 2008 and December 31, 2007, this amount consisted of:-

(Unit: Thousand Baht)

Financial statements in which

equity method is applied to investment/

Separate financial statements in which

cost method is applied to investment

 Book Value
 38,913

 Less Allowance for impairment
 (19,713)

 Net
 19,200

The whole amount of represented commercial buildings pending for sales off on March 19, 2008, the Company made sale/purchase contracts for 5 units of four-floor commercial building in amount of Baht 20.00 million. As of March 31, 2008, the Company had received deposit from buyer in amount of Baht 2.00 million and had already received the remaining as well as transferred ownership rights on April 30, 2008.

## 10. Land and improvements not used for operation-net

For the three-month period ended March 31, 2008 the movements are as follows:-

(Unit: Thousand Baht)

Financial statements in which
equity method is applied to investment/
Separate financial statements in which
cost method is applied to investment

Net book value at the beginning of the period	33,718
Depreciation in the period	(16)
Net book value at the end of the period	33,702

## 11. Computer software-net

For the three-month period ended March 31, 2008 the movements are as follows:-

(Unit : Thousand Baht)

Financial statements in which

equity method is applied to investment/

Separate financial statements in which

cost method is applied to investment

Net book value at the beginning of the period	11,226
Purchases in the period	398
Amortization	(961)
Net book value at the end of the period	10,663

#### 12. Other non-current assets

As of March 31, 2008 and December 31, 2007, part of other non-current assets amounting to Baht 8.25 million the same amount for both periods was a bank deposit being pledged as collateral for book distribution agents and the utilities system usage.

## 13. Share capital

13.1 In accordance with the resolution of the annual general shareholders' meeting No. 1/2001 held on April 30, 2001, it was resolved to issue warrants to purchase ordinary shares for the directors, employees and subagents in number of 31,648,000 units at the price of Baht 1.00 per unit, dividing into 5 versions. The period of exercising for each version of right is 1 year apart. The warrants' right can be exercised every 3 month and the last date to exercise the right is January 14, 2008. The right of each version can be exercised to purchase ordinary shares in the proportion of 10%, 10%, 10%, 30% and 40% of the entire number of rights received respectively.

The exercise of warrants' right for the three-month periods ended March 31, 2008 and 2007 (these warrants forfeited their exercisable rights on January 14, 2008):-

1. Directors and employees had exercised their rights to purchase ordinary shares in number of 155,800 units and 9,639,920 units respectively. Thus the Company had increased the issued and paid-up share capital by the total of Baht 0.16 million and Baht 9.64 million respectively. The Company gradually registered the change in paid-up share capital and the latest registration was on January 22, 2008 and January 26, 2007 respectively.

- 2. The remaining balances of exercisable warrants as of March 31, 2008 and 2007 are as follows:-
  - 2.1 Warrants with full conversion right to purchase ordinary shares for directors, employees and sub-agents but not yet exercised amounting to 36,540 units and 1,206,380 units respectively.
  - 2.2 Warrants to purchase ordinary shares for directors, employee and sub-agents not yet appropriated amounted to 4,090,410 units, the same amount for both periods.
- 13.2 In accordance to the minutes of the board of directors' meeting No. 4/2007 held on September 19, 2007, the resolutions approved the write off the Company's treasury shares; therefore, reducing its paid-up capital by 19.78 million shares; thus, decreased the issued and paid-up share capital by the total of Baht 19.78 million. The Company registered the decrease in paid-up share capital with the Ministry of Commerce on September 28, 2007.

#### 14. Retained earnings

### 14.1 <u>Dividend payment and legal reserve</u>

#### Consisted of:

* *	200=	
Y ear	2007	operating result

	Resolutions of the		Dividende	<u>Dividends</u>	Dividend Paid	Leg	al reserve
	Company's Board	Meeting date	Dividends	Per share	Totaling	<u>% of</u>	<u>Amount</u>
	meeting		payment date	(Baht)	(Million Baht)	Net profit	(Million Baht)
Quarter 1	2/2007	10/05/2007	08/06/2007	0.10	32.36	-	-
Quarter 2	3/2007	09/08/2007	06/09/2007	0.10	32.37	-	-
Quarter 3	5/2007	13/11/2007	11/12/2007	0.10	32.38	-	-
	To	otal	_	0.30	97.11		-

### Year 2006 operating result

	Resolutions of the		Dii 4 4.	<u>Dividends</u>	Dividend Paid	Leg	al reserve
	Company's Board/	Meeting date	<u>Dividends</u>	Per share	Totaling	<u>% of</u>	<u>Amount</u>
	Shareholder meeting		payment date	(Baht)	(Million Baht)	Net profit	(Million Baht)
Quarter 1	2/2006	10/05/2006	09/06/2006	0.10	31.13	-	-
Quarter 2	3/2006	11/08/2006	11/09/2006	0.10	31.16	-	-
Quarter 3	4/2006	10/11/2006	08/12/2006	0.10	31.19	-	-
Quarter 4	1/2007	25/04/2007	23/05/2007	0.30	97.07	-	-
	To	otal	_	0.60	190.55		-
			=	·			

#### 14.2 Treasury stock reserve

In accordance to the resolutions of the Board of directors' meeting No. 1/2004 held on February 24, 2004, it was resolved to buy back shares with the objective for financial management as the Company had excess liquidity. The Company, therefore, set up a project to buy back 25.78 million shares with the limiting amount not exceeding Baht 160 million. The buy back of shares was determined to be proceeded from March 11, 2004 to September 11, 2004. From April 2, 2004 to September 8, 2004 the total shares bought back under the said project amounted to 19.78 million shares with the total value of Baht 122.64 million. The Company set a policy to sale bought back shares to less than 3 years after the six-month of buy back period.

As of December 31, 2006, the Company had buy back treasury shares of 19.78 million shares equal to 5.94% of the total shares sold. The total of the buy back treasury shares is Baht 122.64 million and the Company has appropriated the retained earning as the treasury stock reserve for the whole amount.

In accordance to the minutes of the board of directors' meeting No. 1/2007 held on February 23, 2007, it resolved to sell treasury stock amounted to 19.78 million shares in the Stock Exchange of Thailand at price not less than 85% of the average of closing prices of 5 latest trading days. The scheduled period for the sale is from March 19, 2007 to September 11, 2007.

However, under the Ministerial Regulation concerning treasury stock, the Company has to dispose of all of its repurchased shares within 3 years of completing the repurchase of shares. The period for the Company to dispose of the repurchased shares thus ended on September 11, 2007, but the Company could not dispose any of the said shares. To comply with the above regulation, the board of directors' meeting No. 4/2007 held on September 19, 2007; therefore, passed resolutions to write off the Company's treasury shares, reducing its paid-up capital by 19.78 million shares, or Baht 19.78 million and the Company registered the decrease in paid-up share capital with the Ministry of Commerce on September 28, 2007 as follow:-

	Authorized share capital	Issued and paid-up share capital
	Thousand Baht	Thousand Baht
Former	348,129	343,489
Decreased to	328,345	323,706

# 15. <u>Directors' remunerations</u>

In accordance to the minutes of the board of directors' meeting No. 1/2008 held on February 22, 2008, it unanimously agreed to authorise remunerations (as rewards) to directors, audit committee members for the year 2007 in the amount not more than Baht 3.42 million and for the year 2008 not more than Baht 4.00 million. This proposal was approved by the annual general shareholders' meeting No. 1/2008 held on April 29, 2008. This resulted in the financial statements for the first quarter of year 2008 recognized remuneration (rewards) for the year 2007 in amount of Baht 3.42 million and for the first quarter of year 2008 in amount of Baht 1.00 million.

## 16. Basic and diluted earnings per share

	Financial statements in which equity method is applied			Separate fin	ancial statements in which co	st method is	
	to investment				applied to investment		
	For the t	hree-month periods ended Ma	rch 31.	For the	three-month periods ended M	arch 31,	
	Net profit Weighted average Earnings			Net profit	Weighted average	Earnings	
		number of ordinary share	per share		number of ordinary share	per share	
	<u>2007</u>	<u>2007</u>	<u>2007</u>	2007	<u>2007</u>	<u>2007</u>	
	'000 Baht	'000 Shares	<u>Baht</u>	'000 Baht	'000 Shares	<u>Baht</u>	
Basic earnings per share	32,691	320,073	0.10	36,169	320,073	0.11	
Effect of diluted equivalent ordinary shares:							
Assuming the conversion of warrants for							
the director and employees	-	4,570	-	-	4,570	-	
Diluted earnings per share	32,691	324,643	0.10	36,169	324,643	0.11	

For the three-month period ended March 31, 2007, the diluted earnings per share was calculated by including the ordinary shares which the Company may have to issue, even the condition or the determined event has not yet incurred, with consideration of the effect of the exercisable warrants which have not yet been exercised.

# 17. Disclosure of sectoral business operations

The Company operates in one principal business sector, namely business of production and sale of books and confines its operation only in one geographical area i.e. in Thailand. Thus, all income, profit and assets shown in the financial statements were related to the said business sector and geographical area.

## 18. Obligations and contingent liabilities

18.1 As of March 31, 2008 and December 31, 2007, the Company also holds contingent liabilities as follows:

(Unit: Thousand Baht)

	As of March 31, 2008		As of	December 31	, 2007	
	<u>Total</u>	<u>Facility</u>	<u>Available</u>	<u>Total</u>	<u>Facility</u>	<u>Available</u>
	facility	utilized	facility	facility	utilized	facility
Letters of guarantee	49,000	5,873	43,127	49,000	5,752	40,412
Letters of credit	4,000	-	4,000	4,000	-	4,000
Overdrafts	30,000	-	30,000	30,000	-	30,000
Short-term loan	50,000	-	50,000	50,000	-	50,000

As of March 31, 2008 and December 31, 2007, letter of guarantee for the amount of Baht 5.47 million and Baht 5.19 million respectively, which a part of fixed deposit accounts has been pledged as collaterals.

18.2 The Company has entered into agreements of building lease and agreements of service with the company and an outside party so as to use as head office and the distribution center of merchandise. The Company has also entered into area rental agreements so as to use as branch offices totaling 258 branches. The leased period ranged from 1 to 10 years. The total rental fee and public utility service fee that the Company has to pay are approximately Baht 357.18 million per annum.

The Company has entered into two lease agreements for a warehouse (Kingkaew Road) with the lease period of 3 years commencing from January 1, 2006 to June 14, 2009 and rental fees are of Baht 16.04 million per annum.

18.3 The Company entered into agent appointment agreement with a foreign company for the contractual period of 3 years commencing from January 1, 2007 to December 31, 2010. The Company has to provide support for promoting sales of marketing of the sale agent at 2.5% of the total book purchased and the Company shall arrange for the office area and services to support the marketing activities. The actual cost incurred can be deducted as expense for supporting the sale agent.

#### 18.4 Copyright contracts

The Company entered contracts allowing the use of copyrights with the owners of various successful works for the contractual period of 3 years with option to extend for another 3 years automatically, and payment of consideration at the percentage of number of books published or sold.

# 19. Financial instruments

As of March 31, 2008, the Company has a forward contract with a commercial bank to hedge against exchange rate risk from debt repayment denominated in foreign currency. The Company has not recorded such financial liability in the financial statements. The due date for payment of the forward contract already committed has outstanding period of not greater than 6 months with the following details:

Amount fixed in the contract	Amount earned in the contract	<u>Fair value</u>
<u>'000 GBP</u>	<u>'000 Baht</u>	<u>'000 Baht</u>
50	3.163	3.159

## 20. Subsequent events

In accordance to the minutes of the annual general shareholders' meeting No. 1/2008 held on April 29, 2008, it was unanimously resolved to authorise payment of dividends from the result of the operation since January 1, 2007 to December 31, 2007 at Baht 0.56 per share aggregating to Baht 181.32 million. The Company had already paid the interim dividend for three quarters at Baht 0.10 per share in each quarters totaling Baht 0.30 per share. As the interim dividends already paid amounted to Baht 97.10 million; thus, the remaining dividends to be paid is Baht 0.26 per share aggregating to Baht 84.22 million. The remaining dividends are scheduled to be paid on May 28, 2008.

# 21. Approval of Financial Statements

These financial statements have been approved for issuance by SE-EDUCATION PUBLIC COMPANY LIMITED's board of directors on May 9, 2008.

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